

# SPONSORSHIP INFORMATION



## INJURED WARRIOR APPRECIATION RUN



**Ride for the Warriors**  
**Saturday, November 4, 2017**

Presented by the Orange Coast H.O.G. Chapter and  
Orange County Harley-Davidson to benefit

**Warrior Foundation~Freedom Station**

Visit us on Facebook at Injured Warrior Appreciation Run (IWAR) or our webpage [injuredwarriorride.com](http://injuredwarriorride.com)



September 2017

Ladies and Gentlemen:

Freedom is such a simple concept, yet we rarely stop to think about it on a conscious level. It is simply our way of life. For most of us, we have never known anything but absolute freedom. It is a gift, given to us by the kindness of strangers. They are people we will never meet. They will never know our names or those of our families and loved ones. And yet, they run without hesitation directly into the path of danger every day for people like us so we may enjoy this great gift of freedom. Tragically when these selfless and brave individuals are injured the care needed to assist them simply falls short.

In 2004, Warrior Foundation ~ Freedom Station was founded in San Diego by Sandy Lehmkuhler. It is a program that provides much needed medical care through transitional resources to assist our warriors back into civilian life. The incredible success of this program led to Ms. Lehmkuhler's nomination and award in 2015 of the prestigious Spirit of Hope Award presented by the Secretary of Defense in Washington D.C.

The Orange Coast Harley Owners Group and Orange County Harley-Davidson have joined together with Warrior Foundation ~ Freedom Station to sponsor a motorcycle ride to raise much needed funds for the WF ~ FS organization. The inaugural ride was in 2012 and 2017 will be the 6th year. Each year of the event has been quite successful in attendance, sponsors and, of course, in funds raised for the Warrior Foundation ~ Freedom Station. This year the ride destination will be the Heroes Hall Veterans Museum at the OC Fair & Event Center in Costa Mesa. This event is a wonderful opportunity for people in our communities to support and thank those brave individuals that now need our support. In addition, it provides the warriors with an important opportunity to experience the care and gratitude for their many sacrifices.

We invite you to join us in making a difference in the lives of these brave men, women and their families by supporting our event as a sponsor. Your generous sponsorship donations help us to cover the direct expenses of this event so that 100% of the net funds raised by this ride go directly to support the Warriors thru the work terrific work done by the Warrior Foundation ~ Freedom Station [Non-Profit 501(c)3 (Tax ID# 20-0067633)].

Warrior Foundation ~ Freedom Station is NOT affiliated with a 'nationally publicized' charity organization whose name is similar. Warrior Foundation ~ Freedom Station is run COMPLETELY on a volunteer basis. Enclosed in these materials you will find a copy of their IRS Form 990 which verifies their financial responsibility.

The Orange Coast H.O.G. Chapter has approximately 350 members representing a segment of Orange County's business and community leaders, residents, teachers and members of the police, fire and sheriff departments. The ride is open to all motorcycle riders. In prior years the event has received media coverage from the OC register, some LA based TV stations and various magazines.

In closing, we thank you for your thoughtful consideration in helping us to help those who preserve our freedom.

Sincerely,

**Craig Shelby**

Director

Orange Coast Chapter H.O.G. #0322

Orange County, CA

director@ochog.org

**Richard Rahe**

Lead Event Coordinator

Orange Coast H.O.G. Chapter #0322

Orange County, CA

coordinator@injuredwarriorride.com



## **WARRIOR FOUNDATION FREEDOM STATION®**

### **Warrior Foundation - Freedom Station Mission Statement**

Founded in 2004, Warrior Foundation - Freedom Station aims to be the leading force in assisting, honoring and supporting the military men and women who have so bravely served and sacrificed for our country. We are committed to supporting our warriors in a variety of ways, providing quality-of-life items, support services and transitional housing designed to assist them and their families during recovery.

Warrior Foundation - Freedom Station assists four main groups of warriors: the seriously injured just returning home from war; those suffering from post-traumatic stress or traumatic brain injury; those undergoing physical or occupational therapy, and warriors who have been medically retired and remain in our community. To serve this last group in particular, we pioneered a new approach and opened Freedom Station – a unique recovery transition center and housing facility that provides injured warriors with the acclimation time, guidance and resources needed to successfully transition from military service to civilian life.

#### **We Vow To Be A Hand Up Not A Handout...**

The Warrior Foundation - Freedom Station is a 501(c)3 organization operated by an all-volunteer staff. With your continued support, it is an honor to be able to serve those who are serving our country.

# **FREEDOM STATION USA**

## **Helping Injured Warriors Transition from Military Service to Civilian Life**

A train station is where people go to begin a journey, or change course toward a new destination. That was the idea behind Freedom Station USA, a years-long labor of love by Navy wife Sandy Lehmkuhler. While volunteering at Naval Medical Center San Diego in 2004, Ms. Lehmkuhler was distraught to find that the hospital's injured were in need of some basic quality-of-life items. Spurred by a conversation with two amputees who required special electric razors for shaving, she went on the radio to make a plea for donations and the Warrior Foundation was born. In partnership with the San Diego Council of the U.S. Navy League and under the guidance of its president at the time, retired Navy Commander Jim Bedinger, the Warrior Foundation gained its status as a 501(c)3 nonprofit and has since been dedicated to assisting military men and women who have served for our country in the War Against Terrorism. The foundation provides every kind of support imaginable, from airfare and hotel rooms for parents coming to their injured children's bedsides, special sunglasses for those whose retinas detached after IED blasts, modified combat boots for prosthetic limbs, and hundreds of plane tickets to send warriors home every year for Christmas.

### **The day you find out you can no longer be in the military is a hard day.**

In her work with the Warrior Foundation, Ms. Lehmkuhler realized there was a specific group of warriors who needed assistance in one crucial area – the transition from military to civilian life. The day that a Marine, soldier or sailor is told he can no longer be in the military as a result of his or her injuries is a very hard day. This particular group of warriors often enter a period fraught with fear, uncertainty and self-doubt as they await their medical retirement. They told Ms. Lehmkuhler what they needed was a supportive environment to assist with the transition to civilian life. It is during this critical transition that veterans may fall through the cracks and are at risk of homelessness or joblessness, as evidenced by Vietnam-era veterans who still constitute one of America's largest homeless populations.

The veteran situation is unique in San Diego, one of the largest military industrial complexes in the world. According to a report by the National University System Institute for Policy Research, on any given night, between 1,700 to 2,000 veterans in San Diego sleep in temporary shelters or unsheltered conditions. According to the same report, over any 12-month period, approximately 3,700 veterans in San Diego experience at least one night of homelessness. The economic conditions facing younger veterans are especially difficult, increasing the risk that some will experience prolonged periods of homelessness.

### **The “missing link.”**

While they may not be in a war zone anymore, injured servicemen and women face new challenges when they return home – the often untold story of coping with injuries, rehabilitation and a transition to civilian life. Ms. Lehmkuhler was determined to ensure that the men and women who risked their lives for our country would not fall on hard times once they could no longer serve. She and a group of highly dedicated volunteers made it their passion project to deliver what our military members were asking for – a recovery transition center called Freedom Station. This home for heroes would serve as the “missing link” and proactively combat veteran homelessness and joblessness, instead of react to it once it was too late. With this vision in mind, Freedom Station celebrated its grand opening in May 2011.

Freedom Station fills the void in San Diego for a transitional environment that servicemen and women often lack as they return to life outside of the military. Troops who have been injured in combat can return home with post-traumatic stress disorder, spinal cord injuries, amputations, traumatic brain injuries, burns and blindness. They find themselves not only coping with injuries, but facing medical retirement and an uncertain new life outside of the Armed Forces. Freedom Station creates a transitional period for acclimating to civilian life and also serves as a “training ground” for challenges ranging from new careers and college entry to monthly budgeting and home buying.

The capital was raised to lease and open the Freedom Station 12-unit housing complex over the course of several years. The property was selected partly for its location just minutes away from Naval Medical Center San Diego, which would make it easier for warriors to receive the medical treatment that is so important to their physical and emotional recovery.

The housing complex's design was an equally significant factor. With four apartments and eight cottages all surrounding a central courtyard, Freedom Station was ideally set up to offer the camaraderie that is so crucial to veterans during the transition period. They are able to feel a true sense of community as they recover among their peers, share war stories and know they are supported by others who understand firsthand the harsh realities of war. Prior to opening the facility, Freedom Station invested a significant amount of capital into making necessary modifications, such as installing wheelchair-accessible ramps and converting several of the apartments to be ADA-compliant. Additionally, each unit was fully furnished and move-in ready, stocked with everything from cleaning supplies to place settings on each dining table. The idea was to shift the warriors from a "barracks mentality" to independent living by including the kinds of household items they would require in daily life.

In addition to providing a home, Freedom Station realized that during this critical time, warriors would also face many decisions that would affect the rest of their lives. They needed help pursuing a career, choosing and enrolling in a college or vocational school, learning how to manage their finances, and locating or purchasing independent housing. Freedom Station provides assistance with, and access to, professionals and qualified volunteers who assist with educational and career guidance, and other issues relevant to transitioning to civilian life. These services are provided to residents because a helping hand at this point - between the military and the seemingly awesome task of returning to civilian life - is the best way to help solve some of the issues caused by wartime.

### **The importance of timing the transition and being a hand up, not a handout.**

While other military housing and transitional facilities exist in the country, there are two key ways in which Freedom Station differs, which have ultimately led to its success. As such, the organization hopes to serve as a national model for similar developments.

The first differentiator is that most military housing facilities are designed to work with service members after they have already been retired or discharged from the military. In many cases, these veterans may already be having trouble and experiencing "fish out of water" syndrome. Freedom Station understands that the transition needs to take place before a military member leaves the service, giving them the necessary time to acclimate. When a warrior finds out he's no longer going to be able to be in the military, for the most part, it takes about a year longer to be discharged. Instead of allowing them to continue living in the barracks as if active-duty military, Freedom Station saw the value in providing a comforting and supportive environment that would prepare warriors for life outside the military. To not do so in the manner that Freedom Station has constructed would be very hard and stressful on service members; therefore, an average 11-month timeframe for residency is provided. The organization is also unique in that it works directly with Naval Medical Center San Diego, and other local military medical facilities, whose staff and medical personnel are uniquely qualified to identify those most in need of a transitional home.

Secondly, Freedom Station is a hand up, not a hand out. The environment prepares residents for real-world civilian challenges. One of the most vital is having monthly expenses and taking care of those responsibilities. In addition to paying rent, they have utilities to manage, groceries and more. Many military transitional housing facilities are free and do not charge their residents any rent - an unrealistic preparation for real-world living. Although Freedom Station pays the lease on the property every month, residents pay a small amount of rent and are taught how to save and begin to move on. We are in the process of trying to purchase the property with the help of some very supportive donors. The Doyle Foundation, Blue Angel Foundation, KFMB Radio and TV Stations, Mor Furniture, Turner Construction, and Ashford University-Bridgepoint Education.

### **Journey to a new life.**

As evidenced by Freedom Station "graduates" and success stories, the existence of a supportive transitional environment for our military men and women can make all the difference as they begin a new journey outside the service. It is Freedom Station's hope to eventually purchase the facility and open additional facilities in the San Diego area, continuing to meet the needs of our military heroes and ensuring their successful transition to self-sufficient, productive and contributing members of society.

For more information on Warrior Foundation-Freedom Station, please visit [www.warriorfoundation.org](http://www.warriorfoundation.org).

*by Sandy Moul*

## WARRIOR FOUNDATION FREEDOM STATION



PRIDE • PASSION • PATRIOTISM  
**WARRIOR FOUNDATION.ORG**

January 27, 2016

Warrior Foundation-Freedom Station is issuing a statement of clarification in the wake of a CBS News investigative report that appeared yesterday on Wounded Warrior Project – a completely separate and distinct veterans’ organization that has absolutely no relation whatsoever to Warrior Foundation-Freedom Station.

We have been flooded with inquiries from the public and donors who have confused our two organizations simply because of the word “warrior” in the name. Warrior Foundation-Freedom Station has no affiliation to Wounded Warrior Project and is not the subject of the CBS News report. This confusion has unfortunately already negatively impacted Warrior Foundation-Freedom Station and it is urgent that the distinction between our organizations is acknowledged and understood.

Since our inception in 2004, Warrior Foundation-Freedom Station has proudly been an all-volunteer organization with no paid staff. We are very proud of the army of volunteers who work tirelessly to provide quality-of-life items, support services, and transitional housing to our injured warriors right here in San Diego. Please share this message and help support our mission to honor and support the military men and women who bravely served and sacrificed for our country. It is a privilege to do the work we do, and our door is always open to those wanting to learn more about our foundation.

If you have any questions or require additional information, please feel free to contact:

Sandy Moul  
Board Member and Communications Chair  
Warrior Foundation-Freedom Station  
E-mail: [sandym@warriorfoundation.com](mailto:sandym@warriorfoundation.com)

Form **990**

**Return of Organization Exempt From Income Tax**

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

**2015**

Department of the Treasury  
Internal Revenue Service

- ▶ Do not enter social security numbers on this form as it may be made public.
- ▶ Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Open to Public Inspection

**A For the 2015 calendar year, or tax year beginning and ending**

**B** Check if applicable:

Address change  
 Name change  
 Initial return  
 Final return/terminated  
 Amended return  
 Application pending

**C** Name of organization: **WARRIOR FOUNDATION FREEDOM STATION**  
 Doing business as: \_\_\_\_\_  
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite: **1223 1/2 28TH STREET A**  
 City or town, state or province, country, and ZIP or foreign postal code: **SAN DIEGO, CA 92102**  
**F** Name and address of principal officer: **SANDY LEHMKUHLER**  
**1334 DEL SOL L, SAN DIEGO, CA 92154**

**D** Employer identification number: **20-0067633**

**E** Telephone number: **760-484-8962**

**G** Gross receipts \$: **2,183,958.**

**H(a)** Is this a group return for subordinates? .....  Yes  No  
**H(b)** Are all subordinates included?  Yes  No  
 If "No," attach a list. (see instructions)  
**H(c)** Group exemption number ▶ \_\_\_\_\_

**I** Tax-exempt status:  501(c)(3)  501(c) ( ) ◀ (insert no.  4947(a)(1) or  527

**J** Website: ▶ **WWW.WARRIORFOUNDATION.ORG**

**K** Form of organization:  Corporation  Trust  Association  Other ▶ \_\_\_\_\_

**L** Information: **2003** **M** State of legal domicile: **CA**

**Part I Summary**

Activities & Governance	1	Briefly describe the organization's mission or most significant activities: <b>THE WARRIOR FOUNDATION-FREEDOM STATION VOWS TO BE THE LEADING FORCE IN ASSISTING, HONORING AND</b>		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3	16
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	16
	5	Total number of individuals employed in calendar year 2015 (Part V, line 2)	5	0
	6	Total number of volunteers (estimate if necessary)	6	1300
	7a	Total unrelated business revenue (Part VIII, column (A), line 12)	7a	0.
	7b	Net unrelated business taxable income from Form 990-1, line 34	7b	0.
Revenue	8	Contributions and grants (Part VII, line 1h)	Prior Year 1,228,719.	Current Year 1,080,585.
	9	Program service revenue (Part VIII, line 2g)	89,219.	95,329.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	114,851.	78,692.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	255,342.	394,217.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,688,131.	1,648,823.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	405,638.	404,020.
Expenses	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0.	0.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ <b>34,531.</b>		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	302,053.	518,709.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	707,691.	922,729.
	19	Revenue less expenses. Subtract line 18 from line 12	980,440.	726,094.
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Current Year 5,892,361.	End of Year 6,432,054.
	21	Total liabilities (Part X, line 26)	1,185,339.	1,128,649.
	22	Net assets or fund balances. Subtract line 21 from line 20	4,707,022.	5,303,405.

**Salaries paid to Members \$0.00**  
**Professional Fundraising fees \$0.00**  
**Salaries or other compensation \$0.00**

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer: **CLIENT'S COPY**  
 Date: **8/12/16**

Signature of preparer: **KEN LOWE, TREASURER**  
 Type or print name and title

**Paid Preparer Use Only**

Print/Type preparer's name: **BRIAN T. AGNOR**  
 Preparer's signature: **Brian T Agnor**  
 Date: **8/10/16**  
 Check if self-employed:  PTIN: **P01342755**

Firm's name: **PKF**  
 Firm's address: **2020 CAMINO DEL RIO N # 500 SAN DIEGO, CA 92108**  
 Firm's EIN: **95-4354850**  
 Phone no.: **(619) 238-1040**

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

**SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION**

# INJURED WARRIOR APPRECIATION RUN

## SPONSORSHIP PACKAGES



### **STARS & STRIPES**

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**\$4,000**

Ride registration for 4 individuals  
4 ride t-shirts  
4 lunches at the OC Fair & Event Center  
Logo on ride t-shirt and event banner  
Access to VIP staging/parking area at OCHD

### **RED**

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**\$2,500**

Ride registration for 3 individuals  
3 ride t-shirts  
3 lunches at the OC Fair & Event Center  
Logo on ride t-shirt and event banner  
Access to Sponsor staging/parking area at OCHD

### **WHITE**

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**\$1,000**

Ride registration for 2 individuals  
2 ride t-shirts  
2 lunches at the OC Fair & Event Center  
Name on ride t-shirt and event banner  
Access to Sponsor staging/parking area at OCHD

### **BLUE**

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**\$500**

Ride registration for 2 individuals  
2 ride t-shirts  
2 lunches at the OC Fair & Event Center  
Name on event banner  
Access to VIP staging/parking area at OCHD

All sponsorship donations will be used to offset costs of the event. Remaining monies will be donated to Warrior Foundation ~ Freedom Station. Charity receipt will be provided for tax purposes.

# SPONSORSHIP FORM



Sponsor name \_\_\_\_\_

Organization \_\_\_\_\_

Sponsor address \_\_\_\_\_

Telephone \_\_\_\_\_ email \_\_\_\_\_ www \_\_\_\_\_

- Sponsorship level desired:
- Stars & Stripes (\$4,000)
  - Red (\$2,500)
  - White (\$1,000)
  - Blue (\$500)
  - Other \_\_\_\_\_
  - Donations in kind: \_\_\_\_\_

Approximate value: \_\_\_\_\_

Please indicate your ride t-shirt sizes:

Stars & Stripes = 4    Red = 3    White = 2    Blue = 2

T-shirt sizes: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_ XXXL \_\_\_\_\_

Please make all checks payable to **Warrior Foundation~Freedom Station** and mail to:  
Richard Rahe | Attn: IWAR | 2650 Walnut Avenue, Suite P, Tustin, CA 92780

If you have questions, please contact our Lead Event Coordinator, Richard Rahe,  
at [coordinator@injuredwarriorride.com](mailto:coordinator@injuredwarriorride.com).

We sincerely thank you for your support of the Injured Warrior Appreciation Run.

Sponsor signature \_\_\_\_\_ Date \_\_\_\_\_